

Description of Services

MWPS is specialized in internet marketing within the wind power sector with a focus on new and used wind turbines. We have a very strong global presence on the world wide web and especially within all major search engines (Google, Bing, Yahoo, AOL etc.) on all topics relating to alternative energy, wind power and wind turbines.

It is a fact that the worldwide web is now the first choice media for both, buyers and sellers interested in wind power and especially in search of either buying or selling new or used wind turbines. Our clients benefit from the combination of this 'fact' and our 'strong presence' within all major search engines in such way that we are able to drive a client's newly offered wind turbines onto page 1 on Google within hours of publishing our client's advert... thus receiving purchase enquiries from potentially 'ready to buy' clients in the shortest possible time. We are also maintaining an extensive database of worldwide registered clients currently actively looking to purchase new or used wind turbines of all types and sizes which we are serving with regular product targeted mail shot updates.

To summarize the services we provide for our 'Selling' clients are as follows:

- Achieve the highest possible sales price for your turbine
- Preparation of brief details for mail shot and internet postings describing the turbine for sale to assist in finding a buyer
- Advertise and promote your turbines for sale through our dedicated Alternative Market Place website and if requested, prepare and post feature articles on our front homepage placed in the top banner area currently attracting 30k+ unique visitors pcm - trending up
- Conduct mail shot promotions to suitable prospects from our worldwide register of 'ready to buy' clients currently looking to purchase turbines for small to large wind farm projects in the range of 500KW up to 100MW+
- Following a prospective buyer making an offer, we will take up references (if not registered with us) and assess their ability to complete a purchase
- Arrange for prospective worldwide buyers to visit and view the turbines on site
- Proactively drive communications and negotiations between seller and prospective buyers until close of deal

Services we provide for our registered 'Buyers' clients

- Achieve the best possible purchase price for a used turbine
- Registered buyers are served with a premium 'automated notification' service informing the same of newly available turbines within hours of going to market
- Preparation of brief details for mail shot and internet postings describing the required turbine wanted to assist in finding a seller
- Advertise and promote a buyer's requirements through our 'Wanted' section on our dedicated Alternative Market Place website
- Following a prospective seller making an offer, we will take up references (if not registered with us) and assess their ability to supply
- Proactively drive communications and negotiations between buyer and prospective sellers until close of deal
- Arrange to find and link prospective buyers with competitively priced refurbishers, forwarders, wind farm developers, construction firms and installation and service maintenance providers on a worldwide basis

In regards to charges, we keep service agreements with our clients very simple and offer tailor-made commission rates according to what is on offer i.e. the qty of turbines to be marketed and their total current \$ market value. Typically, for smaller sized turbines we charge a slightly higher sales commission than for top range, high MW machines so not to risk to out-price such turbines when going to market.

We offer both, an exclusive or non-exclusive service. The non-exclusive service is usually 1.5% - 2% higher than the exclusive brokerage service. As an example, for one unit of a 250KW - 500KW turbine, we would ask for 7% non-exclusive and 5% exclusive sales commission. But for let's say 20 x 2mW+ machines we would only ask the seller 3% for non-exclusive and 2% for an exclusive service.

For smaller sized turbines under 250kW with a usually much lower sales price, we will assess and review your equipment individually and will offer you a flat fee charge for your consideration. Both of the above, flat fee or percentage based charges are just examples, and basically, we are flexible and open to negotiate any potential deal with you individually in order to assure that we meet each of our client's requirements.

I hope that some or all of the above will meet your interest and please don't hesitate to come back to me if you have any further questions.

Kind regards

Your MWPS Service Team

